



2018 CONFERENCE PROGRAM AT A GLANCE

**As of December 5, 2017– subject to change*

OPENING KEYNOTE:

A Better Way to Build Teams

David Burkus – Best-Selling Author, “The Myths of Creativity” and “Under New Management”, Award-Winning Podcaster, and Management Professor at Oral Roberts University.

In 2015, David was named one of the emerging thought leaders most likely to shape the future of business. David will share his insight on how to engage and keep top talent motivated, as well how productive teams communicate and collaborate.

CO-PRESENTATION:

Why Org. Behavior Management (OBM) Will Challenge Everything You Know About Learning

Derek Hann – Chief Learning Officer - PayPal

Manuel Rodriguez – Executive Director – The OBM Network

CASE STUDY:

Cognitive Transformation in the Workplace – an IBM Case Study

Wagner Denuzzo – VP, GBS, Executive Talent Development – IBM

Integrating Learning with Job Responsibilities to Create Business Impact

Peter Vigliotti – Vice President, Team Leader – Swiss Re

WORKSHOPS:

The Five Question Leader: How Leaders Can Coach in 10 Minutes or Less

Michael Bungay Stanier - SVP & Senior Partner - Box of Crayons

DISCUSSION GROUPS:

Changing Mindsets – Empowering Learners to be Self-Directed

Donna Murdoch - Head of Learning Technology & Innovation - S&P Global Ratings

SEMINARS:

Title TBD – Topic: Marketing & Communicating the Value of L&D for a Competitive Advantage

Emma Engel – Chief Learning Officer – Unisys Corporation

